



Press release - Geneva, February 13, 2025

## **Ninety-Six Partners announces the launch of its Asset Servicing & Consulting unit and the arrival of Jérôme Moser**

Ninety-Six Partners, a financial institution authorized by FINMA to manage assets, is pursuing its growth strategy by launching a new Asset Servicing & Consulting business. As part of this development, the company is recruiting two new talents: Jérôme Moser as Head of Asset Servicing & Consulting, and Guillaume Wegmuller as Deputy Head of Asset Servicing & Consulting. These appointments will take effect from March 1<sup>st</sup> 2025.

In conjunction with its historical consulting activities in the banking and financial sectors, Ninety-Six Partners is today strengthening its strategic services dedicated to institutional investors. This new team of Asset Servicing & Consulting experts will be responsible for assisting independent asset managers, medium-sized banks and family offices with fund marketing and promotion, and will provide strategic advice to financial institutions on organizational structuring, optimization of operational processes, technological infrastructures, risk management and adaptation to regulatory changes

Jérôme Moser, appointed Head of Asset Servicing & Consulting, has almost 30 years of diversified, cross-functional experience in the Swiss and international banking industry. He brings unique expertise to Ninety-Six Partners in the field of funds, distribution and marketing, as well as in M&A consulting, business valuation, operational models and risk management.

After starting out with SBS in 1992, he joined UBS in Zurich and Singapore, then worked for SIX Group in Zurich and London. In 2004, he joined Edmond de Rothschild in Geneva, where he successively held the positions of Head of Operations, Head of Banking Relations and Head of Risk Management and Internal Control. He is also a member of the Group Executive Committee. In 2016, he joined Credit Suisse as head of banking in French-speaking Switzerland for financial institution clients.

The Asset Servicing & Consulting team will be strengthened with the arrival of Guillaume Wegmuller, who has been appointed Deputy Head of the department. He has worked for a Geneva-based private bank since 2011, in particular in the fields of investment fund structuring and client business management. With these two experts on board, Ninety-Six Partners can now confidently expand its institutional offering, particularly dedicated to financial institutions.

### **Asset Servicing & Consulting: expertise dedicated to financial entrepreneurs and financial institutions**

This new activity for Ninety-Six Partners will enable the company to provide innovative solutions, notably in the organization, marketing and promotion of funds, and in advising on the solutions and structuring of investment vehicles. It aims to simplify the administration of investment solutions, enabling institutions to focus on their investment strategies, while ensuring operational efficiency, transparency and compliance.



This is a key service for asset managers and independents, who have to cope with an increasingly demanding regulatory and digital environment.

Alexandre Michellod, Senior Managing Partner of Ninety-Six Partners, comments: "We are delighted to welcome Jérôme Moser in March, whose experience with prestigious institutions such as Edmond de Rothschild is a considerable asset for the development of our company. This move illustrates our ambition to strengthen our market position by offering tailor-made solutions to meet the many needs of institutional clients and entrepreneurs. He has all the experience needed to successfully develop this activity."

"After a career with large financial institutions, I decided it was time to take on a more entrepreneurial challenge. I'm proud to be joining this dynamic team of seasoned finance executives, to bring them my expertise. I'm also delighted to be able to count on the presence of Guillaume Wegmuller at my side, so that together we can successfully develop this division," says Jérôme Moser, Managing Director of Asset Servicing & Consulting at Ninety-Six Partners.

As one of Switzerland's leading financial entrepreneurs, these appointments mark a new strategic step in the development of Ninety-Six Partners. As we approach our 30th anniversary, the company continues to grow, remaining true to its values of expertise and innovation.

**About Ninety-Six Partners** - <https://www.ninety-sixpartners.ch>

Founded in January 1996, Ninety-Six Partners SA is a financial institution authorized by the FINMA for asset management and supervised by the Organisme de Surveillance des Instituts Financiers - OSIF. Historically focused on banking and finance consulting ("C-Level"), the company - which has always been managed by professionals with banking backgrounds and extensive financial expertise - is now also active in wealth management and financial consulting.

Ninety-Six Partners SA is a financial company that places governance at the heart of its concerns. It combines financial expertise with a spirit of innovation via its dedicated platform for [Financial Entrepreneurs](#).

As a trusted institutional partner, Ninety-Six Partners also offers a comprehensive range of services, expertise and advice ("C-Level") in the field of marketing and strategic communications. This is aimed at companies in the banking and finance sector, pension funds and financial entrepreneurs.

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